

A rental-car reservation method, a rental-car reservation system, and a recording medium wherein a rental-car reservation program is recorded are provided. A www server and a data control server receive rental-car reserving information from a customer terminal through a network. On the basis of the reserving information, a data control server directs a rental-car information control server, which is set in a car-rental agent, to allocate a rental car. On the basis of the directions of allocating a rental car, an employee in the car-rental agent allocates a rental car at an appointed location and at an appointed date, and goes to an appointed location at appointed date in order to take back the rental car. Therefore it becomes possible to promote customer's convenience in using a rental car.